PROFESSIONAL ATTIRE

Lab Coats and Scrubs

The preferred logo is the standard WVU Medicine logo. The specialty, department, or location name should follow the standards set on the following page and should appear on the right side of the coat under the name.

Degrees should be limited to one, generally the terminal degree in your field. The following degrees are pre-approved for use:

| MD | RN |
| DO | LPN |
| DPN | CNS |
| DMD | CRNA |
| DDS | CNP |
| AuD | CNM |
| PA | PhD |

Note: Resident physicians should not include a specialty/department name.

Note: Affiliations and certifications, such as FACS or CPAN, or degrees that are not specifically medical, such as MBA, etc., are not appropriate on a lab coat. In all cases, consider what is the most important and which degree provides immediate clarity from the patient’s perspective. In general, degrees listed on lab coats should be limited to state medical board certifications.
Lab Coats

Specifications
The following specifications show the specifications and proportions for the name and department listing for lab coats at WVU Medicine.

**Rule Spacing**
Space is the total width of the letter “H”

**Name**
Helvetica Neue Regular
upper/Lower
Flush left
Tracking set to -10
PMS 286

**Department, Specialty, Location**
Helvetica Neue Regular
All caps
Flush left
Tracking set to +10
PMS 286