



# West Virginia University Institute of Technology

Current Revision Date: 01/10/23

Verbiage

West Virginia University Institute of Technology  
WVU Tech  
Golden Bears™

**Established:** 1895

**Location:** Beckley, WV

**Nickname:** Golden Bears

**Mascot Name:** Monty

**Conference:** River States Conference (RSC) and Appalachian Athletic Conference (AAC)

Gold

Blue

White

**PANTONE 124 C**  
**Rayon: 1172**  
**PolyNeon: 1772**

**PANTONE 295 C**  
**Rayon: 1242**  
**PolyNeon: 1742**

**White**  
**Rayon: White**  
**PolyNeon: White**

Approved University colors or the \*PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. \*PANTONE® is a registered trademark of PANTONE, Inc.

### WVU Tech Standing Bear

1



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### WVU Tech Paw

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### WVU Tech Athletics Word Marks

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### WVU Tech Bear Head

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### WVU Tech Word Marks

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### ADDITIONAL PERTINENT INFORMATION

- All designs must contain a Flying WV, WVU or West Virginia University.
- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.
- University permits numbers on products for resale.

- Mascot caricatures permitted.
- Cross licensing with other marks may be permitted with an additional agreement.
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.