APPENDIX B
WEST VIRGINIA UNIVERSITY is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

West Virginia University
Established: 1867  Location: Morgantown, WV  Nickname: Mountaineers
Mascot Name: The Mountaineer  Conference: Big 12

<table>
<thead>
<tr>
<th>Gold</th>
<th>Blue</th>
<th>White</th>
</tr>
</thead>
</table>

Approved University colors or the *PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE® color standards. For PANTONE® color standards, refer to the current editions of the PANTONE® color publications. *PANTONE® is a registered trademark of PANTONE, Inc.

Additional pertinent information:
- University seal permitted on products for resale
- No alterations or overlays permitted
- University licenses consumables
- University licenses health and beauty products
- University permits numbers on products for resale (football numbers that can be used are 11, 67, and the two-digit number for the current year (16 for 2016), basketball numbers available are 35 and 16 for 2016)
- Mascot caricatures permitted
- Cross licensing with other marks may be permitted with an additional agreement
- Real-life mountaineer image not permitted to be used
- No use of current players’ name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks
- Primary colors of product/garment cannot be green, red, or orange

NOTE: The marks of West Virginia University are controlled under a licensing program administered by Collegiate Licensing Company. Any use of these marks will require written approval from Collegiate Licensing Company.

In addition to the Indicia shown above, any Indicia adopted hereafter and used or approved for use by WEST VIRGINIA UNIVERSITY shall be deemed to be additions to the Indicia as though shown above and shall be subject to the terms and conditions of the Agreement.